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### Introduction: Defining the Path Forward

- Purpose of Discussion:** Board parameters for transition from high-level concept to proposal
- Planning Paradox:** “Chicken and egg” challenge
- Goal:** Sense of the board as framework
- The Way Forward (Process):**
  - Internal Review
  - External Outreach
  - Calibration

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### Background & Evolution

- Initial Vision:** Multi-event celebration to rebuild community trust, hope, and support
- Alignment Gap:** Verbal support and resource availability but traditional, limited approach
- Course Correction:** Reiterated needs and vision, request for proposal
- Potential Models:** Full collaboration, independent execution, hybrid

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### Strategic Pivot: A Sustained Celebration

- From Event to Campaign:** Phased celebration under unified brand
- Rationale:** Reduces time pressure, allows deeper impact, maintains momentum longer
- Execution Format:** Leverage established events, add activities to fill gaps

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### Board Guidance: Four Pillars

- Scope of Programming:** Event types
- Personnel Proposal:** Minimal staff, volunteer board support, external engagement
- Financial Framework Options:**
  - Non-funded
  - Seed funding
  - Strategic investment
- External Engagement:** Authorization

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### Next Steps

- Draft Specific Proposal:** Structured plan for board approval
- Secure Stakeholder Commitment:** Present draft to stakeholders to gauge interest and commitment
- Final Authorization:** Return with calibrated plan

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