



A Service of Tulare Local Healthcare District

Policy Name:	Photography & Social Media Policy
Policy Number:	
Version Number:	001
Approved by Board on:	
Scheduled review date:	

Purpose

Evolutions Fitness & Wellness Center (“Fitness Center”) is committed to providing a safe, respectful, and welcoming environment while protecting the privacy of members, guests, staff, volunteers, contractors, and visitors. This policy establishes expectations for photography, video recording, live streaming, and the use of social media within the Fitness Center.

Policy

Members, guests, employees, contractors, volunteers, and visitors are expected to respect the privacy of others while using the facility. Photography and recording activities must never interfere with the safety, comfort, or enjoyment of others.

Respect for Others

- Personal photography, video recording, audio recording, or live streaming of another individual without that person's express consent is prohibited.
- Members may not intentionally capture another member, guest, or staff member in photographs or videos without their permission.
- Individuals who do not wish to appear in photographs or videos must have their wishes respected immediately.
- Staff may require photography or recording to stop if it creates privacy concerns or disrupts facility operations.

Prohibited Areas

Photography, video recording, audio recording, and live streaming are strictly prohibited in:

- Locker rooms
- Restrooms
- Showers
- Changing areas
- Sauna
- Pool and spa changing areas
- Private offices
- Any other area designated by Fitness Center management

These restrictions apply regardless of whether other individuals are present.

Personal Photography and Recording

Fitness Center staff may limit or prohibit recording activities at any time for operational, safety, or privacy reasons. Incidental personal photography or video recording for personal fitness progress may be permitted provided that:

- Recording is limited to the individual creating the content.
- No other members, guests, or staff are identifiable without their consent.
- Equipment, tripods, lighting, microphones, or other accessories are not permitted unless prior authorization has been granted by Fitness Center management.
- Recording does not interfere with the use of equipment or the experience of other members.
- Recording sessions do not monopolize equipment or workout areas.

Commercial Photography and Content Creation

Commercial photography, videography, social media content creation for business purposes, influencer marketing, advertising, or promotional recording is prohibited unless prior written authorization has been granted by Fitness Center management. This includes:

- Commercial photo or video shoots.
- Filming for paid or sponsored social media content.
- Recording for advertising or promotional purposes.
- Professional photography or videography using commercial equipment.

Authorized commercial activities must be scheduled in advance and comply with all facility requirements.

Social Media

Members are encouraged to use social media responsibly.

Members shall not:

- Post photographs or videos that identify other members or staff without their permission.
- Share content that is defamatory, harassing, discriminatory, threatening, or otherwise violates Fitness Center policies.
- Represent themselves as speaking on behalf of Evolutions Fitness & Wellness Center or Tulare Local Healthcare District without authorization.
- Use the Fitness Center's name, logo, or trademarks for commercial purposes without written permission.

Staff Photography

Fitness Center employees may occasionally photograph or record facility events, programs, or promotional activities for authorized business purposes. Reasonable efforts will be made to notify

participants when official photography or videography is occurring. Individuals who do not wish to be photographed should notify staff before participating in the event or activity.

Safety

Photography or recording must never compromise safety.

Members shall not:

- Record while operating fitness equipment if doing so creates a safety hazard.
- Block walkways, emergency exits, or equipment.
- Use drones or other remote-controlled recording devices anywhere on Fitness Center property.
- Use flash photography where it may distract or endanger others.

Staff Authority

Fitness Center staff may:

- Require any photography, recording, or live streaming activity to stop.
- Request review of recorded content when necessary to determine compliance with this policy.
- Require deletion of photographs or videos taken in violation of this policy when permitted by applicable law.
- Remove individuals from the facility for violations of this policy.
- Suspend or revoke photography privileges or membership in accordance with the Policy Enforcement and Membership Termination Policy.

Policy Violations

Failure to comply with this policy may result in:

- Verbal warning.
- Immediate cessation of photography or recording.
- Removal from the facility for the remainder of the visit.
- Temporary suspension of facility privileges.
- Suspension or termination of membership in accordance with the Policy Enforcement and Membership Termination Policy.
- Illegal recording or conduct that violates applicable law may also be referred to law enforcement.

Reservation of Rights

Evolutions Fitness & Wellness Center reserves the right to restrict or prohibit photography, recording, or social media activities whenever necessary to protect member privacy, ensure safety, maintain facility operations, or preserve the rights of others.