



Tulare Local
Healthcare District

2026 SWOT Analysis

Strengths

District Board Leadership
District Executive Leadership
Board Alignment
Condition of Evolutions Plaza
Leases
Community Relations
District Vision
Adventist Health – Partnership
Regulatory Compliance
Childcare Service
Indoor Pool
Tower Project
Trust
Staff Talents

Weaknesses

Access to Capital
Undefined Processes
Middle Management
Employee Buy-in / Passion
Young, Low Income Staff
Childcare Risk
Training
OSHA Plans
Accountability – (Define)

Marketing Plan
Community Presence
Small Leadership Team
Pro PT Entrance

Opportunities

Strengthening Community Perception
Improve Member Experience
Growing Membership Revenue
Medical Office Buildings
New Lease Revenue
Evolutions Program Development
Leadership Development
Corporate Accounts
Stronger Connection to the Community
Farmer's Markets
Use of Staff Talents

Threats

Competition – Crunch, Planet Fitness, Others
Seismic Regulations
New Regulatory Requirements
Adventist Health Performance
Community Perception
Childcare Risks
State of California